AKAE ORPORATE ADVISORY

SAKAE CORPORATE ADVISORY CO-OPERATES WITH

RELIGARE CAPITAL MARKETS FOR SECONDARY LISTING

Singapore, 9 February 2015 - Snowbird AG, a leading down processing company, has

engaged Religare Capital Markets Corporate Finance Pte. Limited to advise on its proposed

secondary listing on Singapore Exchange Securities Trading Limited.

Mr. Douglas Foo, Founder and Executive Chairman of Sakae Holdings, commented, "We are

pleasantly surprised that our tie-up with Religare Capital Markets has borne fruit so quickly.

The proposed secondary listing by Snowbird (which is listed on the Prime Standard segment

of the Frankfurt Stock Exchange) validates the foresight of the Singapore Exchange in

streamlining the secondary listing regime for companies already listed in developed

markets. Singapore is a natural listing hub for Asian businesses and we are pleased that

Snowbird has chosen to come to Singapore. Other foreign companies have also expressed

keen interest to explore Singapore as a listing location and we are confident that, if we can

make Snowbird a successful case study, there will be others that will follow suit."

About Sakae Corporate Advisory Pte. Ltd.

Sakae Corporate Advisory Pte. Ltd. is a wholly owned subsidiary of Sakae Holdings Ltd.

(Bloomberg Ticker: SAKAE SP).

For more information, please visit www.sakaeholdings.com.

Contact:

Valerie Ong

DID: +65 6496 0068 Mobile: +65 9126 1888

Email: valerieong@sakaeholdings.com